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Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

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POST REPLY

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05-25-2009, 06:04 PM #1

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Google has a search feature where you can use a * (asterisk). This is known as a wild card. It represents one or more words.

For example, a search for **dog training *** tells Google to search for any phrase that begins with dog training and has one or more words in it.

We are going to find a niche that has people looking for a solution.

First step is to go to Google and search for **"how to" ***

Near the top is a page for *how to apply for a patent* - one niche already - but let's get more.

The next step is to notice that the phrase begins with *how to apply for* so go to Google and search for **"how to apply for" ***

You will now be presented by 674,000 results detailing possible niches to exploit such as:

- how to apply for a scholarship
- how to apply for funding
- how to apply for grants
- how to apply for homeland security positions
- how to apply for beamtime
- how to apply for IEC
- how to apply for NHS REC approval
- how to apply for EMDG
- how to apply for mortgage
- how to apply for import licence
- and many more ...

The final step is to go back to the "how to" * search and find other phrases to search for, such as:

- how to cure
- how to create
- how to stop
- how to avoid
- how to mend
- and many more ...

Now, Search for each of these phrases in quotes with a * at the end, e.g. "how to clean" *

And Google helps us even more by bolding the phrases for us making them easy to spot.

Who would have thought that * would be useful for finding hot niches?

Here's how to use * to find hot niches - step-by-step



QUOTE MULTIQUOTE QUICK REPLY

The Following 75 Users Say Thank You to Muhammad Hassan For This Useful Post:
Remove Your Thanks

abo28, Adam Jackson, Alan Petersen, AnnM, AtomicFlipper, axleman, BILLY, bizzboxmedia, Bob Montgomery, bobmcalister, bt, charlesburke, chestmary, claire101, ctutt, curiousguy, D89, dejoliet31, ebizman87, Elliott, embrown, Evita, FlashDriveDT, gabbydeb, garyf, Ghalt, Giggle, Glenn Leader, Greg Cooksley, Guitarnut, Hackbridge, haze, Heman Patel, igorhelpsyouucceed, ina696, James Seward, jcoon, jigsawguy, Johnathan, Justin Mandel, kevin campbelle, KINGOS, LindaB, louisekasemeier, Lynette Crase, Mandy Allen, Marc Jager, marketopoly, megaresp, Metronicity, milkyway, onlinewarriors, opportunitiesaplenty, Paul Wilson, PaulSchubert, petereff, Prashaant, RA123, Ray Erdmann, rhondaklewis, rin75, Roger Smith, Ryan700, severt, Shift, Steve Steinitz, Sully Chaudry, TedMarlett, Teresa_C, Tom2009, traces2757, Tracey_Meagher, Val.S., Valeriu Popescu, YesReportsDotCom

05-25-2009, 06:14 PM #2

Muhammad Hassan

HyperActive Warrior
War Room Member

Re: How to use a * (asterix) and Google to find niches in seconds

Quote:

Originally Posted by MadeiraCaram

Join Date: Dec 2008
 Location: Bolton, UK
 Posts: 126
 Thanks: 63
 Thanked 164 Times in 23 Posts

Thank you for that!

Thanks you.

Please remember that information only becomes useful when put into practice so actually have a go at using it to see what you find.

I have only described the basic principles. You can extend it much further. Fir example, "**how do i**" * and "**where can I find a**" *.

[Here's how to use * to find hot niches - step-by-step](#)

05-25-2009, 06:16 PM

Marc Jager
 HyperActive Warrior



Join Date: May 2009
 Location: Brisbane, Queensland, Australia
 Posts: 132
 Thanks: 39
 Thanked 7 Times in 3 Posts

Social Networking


Contact Info


#3

Re: How to use a * (asterisk) and Google to find niches in seconds

Brilliant!
 By the way, noob here, how does the Thank you function work?
 (Search, FAQs and Help sections don't say....)

[Save Money Stupid!](#)

I'd rather be disliked for who I am than liked for who I am not.

05-25-2009, 06:18 PM

charlesburke
 HyperActive Warrior
 War Room Member



Join Date: Apr 2008
 Location: Chiang Mai, Thailand.
 Posts: 206
 Thanks: 61
 Thanked 78 Times in 51 Posts

Contact Info


#4

Re: How to use a * (asterisk) and Google to find niches in seconds


Good post Muhammad. Thanks for a very useful tip - AND for the reminder that actually using knowledge is the key to results.

Cheers from warm and smiling Thailand,
 Charles

Warrior Looking for Quality Content? - Free 12-Pak of PLR articles on motivation, self-help and confidence
www.Golden-Executive.com/goodplr/

05-25-2009, 06:29 PM

JohnMcCabe
 Happy Hooker
 War Room Member



Join Date: Jun 2007
 Location: North of the Peace River, Southwest Florida, USA.
 Posts: 1,990
 Thanks: 202
 Thanked 312 Times in 204 Posts

Social Networking


#5

Re: How to use a * (asterisk) and Google to find niches in seconds

Muhammad, very nice tip. Thanks for posting it...

Quote:

Originally Posted by **Marc Jager**
Brilliant!
By the way, noob here, how does the Thank you function work?
(Search, FAQs and Help sections don't say....)

Marc, if you look just under the original post, you'll see a section titled "**The Following User Says Thank You to Muhammad Hassan For This Useful Post:**" with one or more names to the right of it.

When you find a useful post, and you wish to thank the poster without adding to the thread, you click the "thanks" button. The thank-you function will add your name (linked to your profile page) to the list. If you are the first to thank the poster, it will add the section and place your name.

It's intended to help with the problem of someone making a good post, then having 48 people clog up the database by adding posts that simply say thank you.

Edit: For example, if I were not answering your question here, I would have just hit the thank you button and moved on...

When was the last time you backed up your computer?
Don't join the "Sadder But Wiser" club, it's not a lot of fun...



The Following 2 Users Say Thank You to JohnMcCabe For This Useful Post: [gabbydeb](#), [syncjam](#)

05-25-2009, 06:32 PM #6

Muhammad Hassan
HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: How to use a * (asterix) and Google to find niches in seconds

Quote:

Originally Posted by **Marc Jager**

Brilliant!
By the way, noob here, how does the Thank you function work? (Search, FAQs and Help sections don't say....)

Thanks Marc - glad you appreciate me trying to help.

If you are logged on and go to the end of the post that you want to thank. There are some gray / black buttons on the right. The button on the far right should say Thanks on it. Click that button to give thanks for a post.

Like you I am a noob and just to let you know that the people here will be helpful. All you have to do is ask. (p.s. don't ask how to make money see warriorforum.com/main-internet-marketing-discussion-forum/31934-new-read.html)

[Here's how to use * to find hot niches - step-by-step](#)



The Following User Says Thank You to Muhammad Hassan For This Useful Post: [Oling](#)

05-25-2009, 06:46 PM #7

Marc Jager
HyperActive Warrior



Join Date: May 2009
Location: Brisbane, Queensland, Australia
Posts: 132
Thanks: 39
Thanked 7 Times in 3 Posts

Re: How to use a * (asterix) and Google to find niches in seconds

o.O I swear that THANKS button was not there before!!!! I see it now though


[Save Money Stupid!](#)

I'd rather be disliked for who I am than liked for who I am not.



05-25-2009, 07:04 PM #8

JayXtreme
Babyfaced Assassin
War Room Member



Join Date: May 2008
Location: United Kingdom.
Posts: 3,059
Blog Entries: 5
Thanks: 1,388
Thanked 650 Times in 360 Posts

Re: How to use a * (asterix) and Google to find niches in seconds

Yup...

There is more info here, directly from Google:

[Google search basics : More search help - Web Search Help](#)

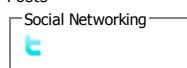
Good stuff, you can also used operators (advanced) to refine your searches further, find some here:

[Google Search Operators - Google Guide](#)

In my product bonuses, I added some nifty tricks about using advanced operators to find stuff in real time on sites like Twitter and facebook...

Fantastic for catching trends and buzz in the early stages and hitting it quickly for a cash boost... I use a similar method for product launches, as an affiliate.

Peace



Jay

Twitter Me

Alls I need is.....

5 lines of text, and a BUYNOW button to sell sh1t!!!!... Eyeballs to offers.. You need traffic!....



The Following 6 Users Say Thank You to JayXtreme For This Useful Post:

bizzboxmedia, Greg Cooksley, Marcus Paul, RA123, TedMarlett, Val.S.

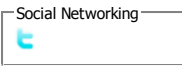
05-25-2009, 07:09 PM

#9

YaniB

Active Warrior

Join Date: Oct 2008
Location: Caribbean
Posts: 40
Thanks: 6
Thanked 1 Time in 1 Post



Re: How to use a * (asterix) and Google to find niches in seconds

This is really useful information, thanks. How did you manage to stumble upon it?

YaniB



05-25-2009, 07:15 PM

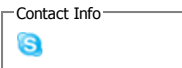
#10

Andyhenry

Beware - Straight Talker
War Room Member



Join Date: Jan 2004
Location: United Kingdom
Posts: 5,788
Blog Entries: 15
Thanks: 157
Thanked 1,208 Times in 299 Posts



Re: How to use a * (asterix) and Google to find niches in seconds

Here's what I wrote about this - you can stumble across it in my free ebook.

"~" Synonym search

To search not only for your search term but also for its synonyms, place the tilde sign ("~") immediately in front of your search term.

For example, here's how to search for food facts, nutrition and cooking information:

~food ~facts

Fill in the blanks "*" search

Sometimes the best way to ask a question is to get Google to 'fill in the blank' for you. You can do this by adding an asterisk "*" in the part of the sentence or question that you want filled in.

For example, here's how you'd search for who invented skateboarding:

skateboarding was invented by *

Help Me! Help A Friend!

Twitter With Me - Andy on Twitter

My Blog - Turn To Andy - marketing, blogging and success info shared openly.

Join us at the Affiliate Marketing Bootcamp



The Following 4 Users Say Thank You to Andyhenry For This Useful Post:

Greg Cooksley, Muhammad Hassan, Steve Steinitz, Val.S.

05-25-2009, 07:35 PM

#11

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: How to use a * (asterix) and Google to find niches in seconds

Quote:

Originally Posted by Andyhenry
Here's what I wrote about this - you can stumble across it in my free ebook.

"~" Synonym search

To search not only for your search term but also for its synonyms, place the tilde sign ("~") immediately in front of your search term.

For example, here's how to search for food facts, nutrition and cooking information:
~food ~facts

You can use the ~ (tilde) to get a list of words that are related to your main word. You can use these words for using more relevant words for article writing, get ideas for pages for website or to stimulate looking for ideas.

You will also use - which stops a word from being used in the search.

Here goes for words related to food.

Go to Google and search for **~food**

Have a lookj at the results at what words are bolded. Put these bolded words after - in the search.

E.g. go to Google and search for **~food -food -cooking -cuisine**

and repeat by adding bolded words in the search

search for **~food -food -cooking -cuisine -nutrition -restaurant -restaurants**

Keep repeating until there are no words which will leave with:

~food -food -cooking -cuisine -nutrition -restaurant -restaurants -recipes -foods

The same for facts: ~facts -facts -data -information -trivia -statistics -info -tips

[Here's how to use * to find hot niches - step-by-step](#)



05-25-2009, 07:40 PM

#12

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: How to use a * (asterisk) and Google to find niches in seconds

This is going off my original intent of finding questions using Google to find hot niches.

However, the content is good and useful. If the forum users want to go more general then perhaps we should give them what they want.

If you have anymore Google ideas for Internet marketing maybe you could contribute to help others.

Maybe I should change the title to something like 'Using Google for free for your Internet marketing needs'

[Here's how to use * to find hot niches - step-by-step](#)



05-25-2009, 08:26 PM

#13

garyf

Warrior Member

Join Date: May 2009
Location: France
Posts: 13
Thanks: 6
Thanked 0 Times in 0 Posts

Re: How to use a * (asterisk) and Google to find niches in seconds

I can't find any thanks button, only quote, multiquote, quick reply. Can't find the topic in the FAQ. Can someone tell me how to turn it on?

Thanks, a noob



05-25-2009, 08:34 PM

#14

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: How to use a * (asterisk) and Google to find niches in seconds

Quote:

Originally Posted by **garyf**
I can't find any thanks button, only quote, multiquote, quick reply. Can't find the topic in the FAQ. Can someone tell me how to turn it on?

Thanks, a noob

You are obviously looking in the correct place as you have seen the buttons. I am not sure if you are looking at the correct post. You need to go to the post that you want to thank. The thanks button should be at the end of actual post you want to thank.

[Here's how to use * to find hot niches - step-by-step](#)



05-25-2009, 08:42 PM

#15

garyf

Warrior Member

Join Date: May 2009
Location: France
Posts: 13
Thanks: 6
Thanked 0 Times in 0 Posts

Re: How to use a * (asterisk) and Google to find niches in seconds

Weird, now the thanks button is there, right next to quick reply. Thanks to whoever put it on ;-)



05-26-2009, 04:00 AM

#16

MikeGriffith

HyperActive Warrior

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Excellent technique. Thanks very much.



Join Date: Apr 2009
Location: Dallas Texas
Posts: 134
Thanks: 33
Thanked 9 Times in 9 Posts



[How to use article marketing to explode your affiliate sales!](#)



QUOTE MULTIQUOTE QUICK REPLY THANKS

05-26-2009, 04:12 AM

#17

Terry Hatfield

What have you done today?



Join Date: Mar 2008
Location: Ohio
Posts: 288
Thanks: 0
Thanked 31 Times in 17 Posts



Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

I think you can only give thanks when you are logged in, then you can see the thanks button.

Funny, with the OP post, even if I don't use the asterisks I get good results.

But, like the tilde tip.

Thanks



QUOTE MULTIQUOTE QUICK REPLY THANKS

05-26-2009, 04:41 AM

#18

howudojin

One More Time
War Room Member



Join Date: Jun 2008
Location: Warrior Forum
Posts: 459
Thanks: 11
Thanked 31 Times in 17 Posts



Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Thanks for the Great Tip!....Downloaded your files Andy....Will get back after going through them.
Bhupinder

WSO::: "Weight Loss Site

<http://www.warriorforum.com/warrior...>
No traffic data yet. | More information [bit.ly](#)

" ||| "Registry Software Site" <<<CB Review Sites
WSO::: "Keyword Optimized

>>> CLICK HE...
<http://www.warriorforum.com/warrior...>
No traffic data yet. | More information [bit.ly](#)

" ||| "High Quality Articles" <<<Recession Proof PLR
WSO::: Weight Lo\$\$ PLR + RARE Public Domain Ebook<<< Selling Now At ClickBank

>>> CLICK HE...
<http://www.warriorforum.com/warrior...>
No traffic data yet. | More information [bit.ly](#)

WSO::: "Water For Gas" PLR Ebook

\$\$\$ **&...**
<http://www.warriorforum.com/warrior...>
No traffic data yet. | More information [bit.ly](#)



QUOTE MULTIQUOTE QUICK REPLY THANKS

05-26-2009, 05:29 AM

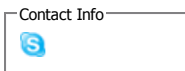
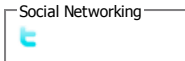
#19

MemberWing

Gleb
War Room Member



Join Date: Dec 2008
Location: Ottawa, Canada
Posts: 420
Thanks: 7
Thanked 36 Times in 30 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Great discussion.
Just want to add here something about finding moneymaking niches.

Number of search results or number of searches does not mean that niche is good to make any money on. Lots of people search for free information and are not willing to spend a dime on.

So if you are interested to find a niche where money could be made - use Google Keyword tool:

1. Goto <https://adwords.google.com/select/KeywordToolExternal>
2. Enter captcha, type keywords to search for "how to" and push button [Get Keyword Ideas]. Get results.
3. In "Choose columns to display" select "Estimated Avg. CPC" - that's how much money people are willing to pay for advertising for given keywords
4. Sort by "Estimated Avg. CPC" descending.

Now you have the list of all niches related to "how to" **essentially sorted by their moneymaking power**. And the results also include volume of searches and other information.

Gleb

Wordpress Membership Site Plugin

Build your automated recurring subscription website with **Wordpress Membership plugin MemberWing**
Powerful SEO | Digital Download Protection | Content Theft Prevention and Tracing | Gradual Content Delivery | Paypal | 2Checkout | ClickBank | RAP



The Following 2 Users Say Thank You to MemberWing For This Useful Post:

[Greg Cooksley](#), [Muhammad Hassan](#)

05-26-2009, 05:31 AM

#20

Ryce

HyperActive Warrior
War Room Member

Join Date: May 2009
Location: Rio de Janeiro, Brazil
Posts: 101
Thanks: 5
Thanked 11 Times in 8 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Not sure if those niches are of any value...

I would rather use google trends, Google zeitgeist

For those extra-geeky people there are even better or more complicated ways to search for niches Do A Google search on "11 Search Trends That May Disrupt Google"



05-26-2009, 08:32 AM

#21

milkyway

Active Warrior
War Room Member

Join Date: Mar 2009
Posts: 47
Thanks: 16
Thanked 6 Times in 5 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

To everybody who wondered about the "Thanks Button": I think it only gets available after you have a certain amount of posts (5, if I remember correctly). That would explain why "it hasn't been there before"... 😊

milkyway



The Following User Says Thank You to milkyway For This Useful Post:

[Muhammad Hassan](#)

05-26-2009, 08:32 AM

#22

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Terry Hatfield**

I think you can only give thanks when you are logged in, then you can see the thanks button.

Funny, with the OP post, even if I don't use the asterisks I get good results.

But, like the tilde tip.

Thanks

You are correct. You can get good results without the asterisk - so do that also.

2 things about using the asterisk approach:

- 1) it returns a different set of results to those without the asterisk - use both approaches to gain more possible niches.
- 2) using an asterisk bolds the word that follow how to making it easier to see the words of the possible niche.

[Here's how to use * to find hot niches - step-by-step](#)



05-26-2009, 08:33 AM

#23

alexei_aus
HyperActive Warrior



Join Date: Oct 2008
Location: Brisbane, Australia
Posts: 260
Blog Entries: 3
Thanks: 7
Thanked 5 Times in 4 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

thanks for the tip 😊

Best Ebook Forum
Ebook Web Design|Drive Traffic To Your Website
Premier League Goals | My Occasional Marketing
Follow Me On Twitter



05-26-2009, 08:45 AM

#24

Muhammad Hassan
HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Ryce**
Not sure if those niches are of any value...

I would rather use google trends, Google zeitgeist

Thanks for your input.

Perhaps I didn't explain myself clearly enough. The post was about describing the method and to get people to use the method to find possible niches.

The possible niches I mentioned in the post was not saying that you should use them as niches. They were just a few examples that I found quickly using the method.

You should take the ideas that the method gives and then analyse them to see if they could be profitable.

DON'T just use the niche ideas the method gives - ANALYSE them first.

[Here's how to use * to find hot niches - step-by-step](#)



The Following User Says Thank You to Muhammad Hassan For This Useful Post:

[keithoz88](#)

05-26-2009, 09:22 AM

#25

curiousguy
Warrior Member

Join Date: Feb 2009
Posts: 20
Thanks: 1
Thanked 0 Times in 0 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

I tried it,very nice and fantastic tip.Thanks a lot



05-26-2009, 09:41 AM

#26

prosperpreneur
Gaj Subudhi



Join Date: Apr 2009
Location: San Jose, CA
Posts: 28
Thanks: 0
Thanked 0 Times in 0 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Excellent piece of advice here, however no matter who u r, what u do and where u live int his world you just came across me as a trusted friend and advisor.

Wish you all the best 😊

-Gaj

<p>Social Networking</p>	
<p>Contact Info</p>	
	<p>QUOTE MULTIQUOTE QUICK REPLY THANKS</p>

05-26-2009, 10:33 AM #27

nvs74191
HyperActive Warrior
War Room Member

Join Date: Feb 2006
Location: Kolkata, India.
Posts: 447
Blog Entries: 1
Thanks: 29
Thanked 10 Times in 10 Posts

Social Networking

Contact Info

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Great tip, Muhammad.

I can use this one, thanks again.

Swaminathan
This doman is for sale. Make me an offer I cannot refuse.:)

QUOTE MULTIQUOTE QUICK REPLY THANKS

The Following User Says Thank You to nvs74191 For This Useful Post:

[keithoz88](#)

05-26-2009, 01:23 PM #28

-- TW
HyperActive Warrior

Join Date: Apr 2007
Location: , , ,
Posts: 489
Thanks: 16
Thanked 32 Times in 25 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

I didn't see it mentioned in this thread (but maybe I missed it) -- there's also the 'opposite' method... searching for things like "How to avoid..." "how to stop..." "how to cure..." "How to get rid of..." etc.

People who are trying to solve a PROBLEM (maybe even desperate to do so), are perhaps more motivated than someone who is just interested in doing/learning something less urgently or intensely.

-- TW

QUOTE MULTIQUOTE QUICK REPLY THANKS

The Following User Says Thank You to -- TW For This Useful Post:

[Muhammad Hassan](#)

05-26-2009, 02:10 PM #29

RA123
Active
War Room Member

Join Date: Jun 2007
Location: Uk
Posts: 263
Thanks: 102
Thanked 79 Times in 28 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Thanks for the useful tip Muhammad - i would never have known about the power of the * (asterisk) :-)

QUOTE MULTIQUOTE QUICK REPLY THANKS

05-26-2009, 02:12 PM #30

Muhammad Hassan
HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by -- TW

I didn't see it mentioned in this thread (but maybe I missed it) -- there's also the 'opposite' method... searching for things like "How to avoid..." "how to stop..." "how to cure..." "How to get rid of..." etc.

People who are trying to solve a PROBLEM (maybe even desperate to do so), are perhaps more motivated than someone who is just interested in doing/learning something less urgently or intensely.

-- TW

You are correct - people searching for how to stop, avoid and cure things will be more motivated to buy as they want to solve their problem. A couple of others are **how to alleviate** * and **how to prevent** *.

The suggestions in my original post did not suggest solving a problem as much as the ones you have provided I have amended my original post using your suggestions, TW, so that people get more benefit from the thread.

[Here's how to use * to find hot niches - step-by-step](#)



05-26-2009, 02:17 PM

#31

Muhammad Hassan

HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

You can also use the method but with the phrase "**how can i**" * to get more hot niches where people are looking to solve a problem.

For example,

- How can I adopt a child
- How can I boost my metabolism
- How can I evict a tenant

[Here's how to use * to find hot niches - step-by-step](#)



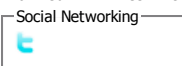
05-26-2009, 04:24 PM

#32

Ryce

HyperActive Warrior
War Room Member

Join Date: May 2009
Location: Rio de Janeiro, Brazil
Posts: 101
Thanks: 5
Thanked 11 Times in 8 Posts



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Muhammad Hassan**

Thanks for your input.

Perhaps I didn't explain myself clearly enough. The post was about describing the method and to get people to use the method to find possible niches.

The possible niches I mentioned in the post was not saying that you should use them as niches. They were just a few examples that I found quickly using the method.

You should take the ideas that the method gives and then analyse them to see if they could be profitable.

DON'T just use the niche ideas the method gives - ANALYSE them first.

[How do you get the right answers? By asking the right questions, of course.](#)

Thanks for the reply Muhammad. I like the " * " approach for brainstorming more than for finding niches though.

In the end it is about doing something you are passionate about. What is the meaning in looking for snowboarding niches if you are a martial arts die hard fan ????

The Wine TV niche (wine is kinda big niche IMO) worked great for Gary Vee but Smurfs might be the perfect one for you.

Do what you are about is the take home message [IMHO](#)

Regarding niches I like the offline / online approach [Tim Ferriss](#) mention's on his book the 4 hour work week very much too.

Finding \$ for your dreams

Be a member of your target market and don't speculate what others need or will be willing to buy. P147

To find a profitable niche ask these questions of yourself

- *What social, industry, and professional groups do I belong to? Look at your resume, habits, work experience and people that you associate with, and ask what groups of people purchase the same?*
- *Which groups that you identified have their own magazine? Visit large bookstores and view the magazines to see the niches in action.*

Pick 2 markets that you are the most familiar with that have magazines with full page advertising costs of less than \$5000 and readership greater than 15,000. p149

Aim for a product markup of 8 to 10x and for a product that takes 3 to 4 weeks to manufacture so you can avoid inventory and stockpiling... If the price point is above a certain point (>\$200), prospects need to speak to someone before they are comfortable making the purchase. Price your product between \$50-\$200. Price as high as you can and justify. P151

Become an expert in something... Create content yourself to be seen as an expert, often via paraphrasing and

combining points from several books on a topic... License content to help create content for your site... Repurpose content from the public domain such as gov't documents. Join 2 or 3 trade organizations. Read 3 top selling books on your new area of expertise and summarize each on 1 page. Give a 1 to 3 hour free presentation at the closest well know university. Then do the same at 2 well known companies. Tell the company that you have given seminars at University X and are a member of those 2 to 3 groups, and that you're offering this free to get experience outside of academia and will not be selling products or services. Record the seminars from 2 angles for later potential as DVDs/CDs. Write 1 or 2 articles for trade magazines. Join ProfNet



The Following User Says Thank You to Ryce For This Useful Post:

Muhammad Hassan

05-26-2009, 06:03 PM

#33

Muhammad Hassan

HyperActive Warrior
War Room Member
Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Ryce**
How do you get the right answers? By asking the right questions, of course.

*Thanks for the reply Muhammad. I like the " * " approach for brainstorming more than for finding niches though.*

In the end it is about doing something you are passionate about. What is the meaning in looking for snowboarding niches if you are a martial arts die hard fan ????

The Wine TV niche (wine is kinda big niche IMO) worked great for Gary Vee but Smurfs might be the perfect one for you.

Do what you are about is the take home message IMHO

Thanks for contributing again and helping the readers.

Here's what I would do to use the technique for 'what you are about'.

I would search for **"how to" * niche *** where niche is any niche that you are interested in.

Whatever you find from this you can incorporate into your current product or create a new product for the sub niche. Remember that you need to analyze the profitability first.

Let's use snowboarding from Ryce's post.

Let's say that you a a person who knows about snowboarding then you would do a search on Google for **"how to" * snowboarding ***

Here's a few things that I found in a matter of seconds. Obviously there would be more if I researched longer.

- how to buy snowboarding bindings
- how to avoid common snowboarding injuries
- how to sharpen snowboard edges
- how to understand snowboarding specs and mount styles
- how to dress for snowboarding
- how to make a living of snowboarding
- how to build a snowboarding rail

[Here's how to use * to find hot niches - step-by-step](#)



The Following 2 Users Say Thank You to Muhammad Hassan For This Useful Post:

Cinneide, Ryce

05-26-2009, 08:34 PM

#34

Ryce

HyperActive Warrior
War Room Member
Join Date: May 2009
Location: Rio de Janeiro, Brazil
Posts: 101
Thanks: 5
Thanked 11 Times in 8 Posts
Social Networking

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Muhammad Hassan**
Thanks for contributing again and helping the readers.

Here's what I would do to use the technique for 'what you are about'.

*I would search for **"how to" * niche *** where niche is any niche that you are interested in.*

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Contact Info



the sub niche. Remember that you need to analyze the profitability first.

Let's use snowboarding from Ryce's post.

*Let's say that you a a person who knows about snowboarding then you would do a search on Google for **"how to" * snowboarding ****

Here's a few things that I found in a matter of seconds. Obviously there would be more if I researched longer.

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- how to avoid common snowboarding injuries*
- how to sharpen snowboard edges*
- how to understand snowboarding specs and mount styles*
- how to dress for snowboarding*
- how to make a living of snowboarding*
- how to build a snowboarding rail*

Muhammad,

Did you read Tim Ferriss's book? There is an example about a power yoga dvd for climbers that goes pretty much the way you developed your snowboarding idea



QUOTE MULTIQUOTE QUICK REPLY THANKS

05-27-2009, 03:06 PM

#35

Muhammad Hassan
 HyperActive Warrior
 War Room Member

Join Date: Dec 2008
 Location: Bolton, UK
 Posts: 126
 Thanks: 63
 Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **Ryce**
 Muhammad,

Did you read Tim Ferriss's book? There is an example about a power yoga dvd for climbers that goes pretty much the way you developed your snowboarding idea

I have heard of the book, but I have never read it.

The example of the snowboarding was taken from a suggestion from one of your previous posts.

From the topics you mentioned in your post I chose the one that I knew the least about. I did this to show that the method of using * works. If I can find niches / subniches with no knowledge of the subject matter in a matter of second then is it fair to say that a person with knowledge of the subject and with more time can also find niches / subniches.

[Here's how to use * to find hot niches - step-by-step](#)



QUOTE MULTIQUOTE QUICK REPLY THANKS


05-27-2009, 03:16 PM

#36

KINGOS
 Active Warrior

Join Date: Aug 2005
 Location: Pasadena
 Posts: 41
 Thanks: 2
 Thanked 2 Times in 2 Posts

Contact Info



Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Awesome Thread Muhammad. thanks for the tip.

Compelling, and excellently written articles and Blog Posts @ \$7/500 words.
 Top Notch Squidoo Lens Creation (3-4 text modules, 1 video, 3 pictures, 500 word text) @ \$30/lens. ALL lenses delivered within 24 hrs.
 Hubpages Creation (500 words + 3-5 pics) @ \$20.
 Interested in Zimbio, Wordpress, wetpaint, et.c. PM me for more details and samples.



QUOTE MULTIQUOTE QUICK REPLY THANKS

05-27-2009, 07:21 PM

#37

Ghalt
 Active Warrior
 War Room Member

Join Date: Jan 2008
 Location: Midlothian, VA, USA.
 Posts: 67
 Thanks: 5
 Thanked 68 Times in 7 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Wow. Props to the OP.

I couldn't believe there would be a difference, so I tested it, and it works.

I love this kind of 'brainstorming' thing.

Here is one more variation on this theme: leverage answers.yahoo.com

Do the asterisk search, but at the end, add the phrase site:answers.yahoo.com

So you end up with something like:

"how to apply" * site:answers.yahoo.com

This helps you find questions people are asking about a topic (which helps you find solutions, which helps you make money!!)

You can also use the SEOquake plugin for FireFox to then sort the results of the searches to find out how many inbound links are pointing to those questions, to help give you an idea of the popularity of that particular sub-niche/question.

This is the kind of tactic included in the eBook mentioned in my sig. 😊

Great job, OP, and I'm adding a 'Thanks' as well!

Create UNIQUE Content Quickly and Easily: <http://www.noduplicatecontent.com>

3D eBook Covers - save money by making your own with free software (GIMP), and our detailed guide: <http://www.makeebookcovers.com>



The Following 2 Users Say Thank You to Ghalt For This Useful Post: AtomicFlipper, Muhammad Hassan

05-27-2009, 08:52 PM #38

Paid Surveys
HyperActive Warrior

Join Date: Aug 2008
Posts: 146
Thanks: 2
Thanked 4 Times in 4 Posts


Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

great search string very helpful for finding niches, although i prefer checking niches on the google keyword checking tool

[100+ Paid Survey Site Reviews](#)
[Electricity Bill Savings - Great Ways to save on your electricity bill](#)
[Get Paid To Write Articles - Revenue Sharing Communities](#)
[Get Out of Debt Fast - Free Debt Resources](#)

05-27-2009, 08:53 PM #39

meta-blogger
Warrior Member



Join Date: Feb 2009
Location: Bahamas
Posts: 9
Thanks: 0
Thanked 2 Times in 1 Post

Social Networking

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

thanks for the great info.

i also suggest using the following...

i hate, don't you hate, i wish, how do i, how do you, where can i, etc

if you check out some forums and blog comments, you can find many questions that are asked, just chop of the front or back and replace with *

you can also put in 'how to' or 'tutorial' etc into gtrends/wordtracker (it's free, google it) to find out how many times those terms are actually being searched for(the demand) then use the same searches in google to find out the competition(the supply)

The Following 2 Users Say Thank You to meta-blogger For This Useful Post: embrown, Muhammad Hassan

05-31-2009, 11:50 PM #40

dejoliet31
Active Warrior
War Room Member

Join Date: Apr 2006
Location: NewJersey,USA , .
Posts: 70
Thanks: 12
Thanked 3 Times in 3 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Awesome info. Thanks!

06-07-2009, 09:06 PM #41

Muhammad Hassan
HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **meta-blogger**
thanks for the great info.

i also suggest using the following...

i hate, don't you hate, i wish, how do i, how do you, where can i, etc

*if you check out some forums and blog comments, you can find many questions that are asked, just chop of the front or back and replace with **

you can also put in 'how to' or 'tutorial' etc into gtrends/wordtracker

(it's free, google it) to find out how many times those terms are actually being searched for(the demand) then use the same searches in google to find out the competition(the supply)

Some more ideas for searching:

where can I buy a *

*** on amazon**

*** comparison shop**

how to fix *


how to remove *

[Here's how to use * to find hot niches - step-by-step](#)


Icons for social media and actions: QUOTE, MULTIQUOTE, QUICK REPLY, THANKS


06-07-2009, 09:17 PM #42

Harry Behrens
HyperActive Warrior



Join Date: Jan 2006
Location: Caracas, Venezuela
Posts: 310
Thanks: 119
Thanked 161 Times in 68 Posts

Social Networking: 

Contact Info: 

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

Another little phrase you can add to the end of phrases like "how to cure *", "how to lose *", etc. is in a day, in a week, in a month, in a year, and so on. Good for finding time-limited issues with urgency to them.

"how to lose * in a month"
"how to get * in a year"
"how to cure * in a day"

all give me result pages with some nice ideas for need-based niches. The possibilities of combination with other phrases in this thread are pretty much endless.

- Harry Behrens


Icons for social media and actions: QUOTE, MULTIQUOTE, QUICK REPLY, THANKS

The Following User Says Thank You to Harry Behrens For This Useful Post:


Muhammad Hassan

06-07-2009, 11:46 PM #43

AtomicFlipper
Site Flipper
War Room Member



Join Date: Apr 2009
Location: Australia
Posts: 70
Thanks: 4
Thanked 3 Times in 3 Posts

Social Networking: 

Contact Info: 

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

excellent post here fellas, some really good tips here

[Learn the secrets to earning at minimum \\$2,000 per week with my proven and tested system](#)
[My personal blog](#)
[\\$7 Deals](#)
[YourChanceToWin - Everything Is Free](#)

Icons for social media and actions: QUOTE, MULTIQUOTE, QUICK REPLY, THANKS

06-08-2009, 02:58 PM #44

claire101
Active Warrior

Join Date: May 2009
Posts: 32
Thanks: 15
Thanked 4 Times in 2 Posts

Re: Here's how to use a * (asterix) to find hot niches in seconds - step-by-step

What a fantastic tip 😊

Icons for social media and actions: QUOTE, MULTIQUOTE, QUICK REPLY, THANKS

06-08-2009, 04:33 PM #45

syncjam
Active Warrior

Join Date: Mar 2009
Posts: 31
Thanks: 5
Thanked 1 Time in 1 Post

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

(sp) asterisk

[QUOTE](#) [MULTIQUOTE](#) [QUICK REPLY](#) [THANKS](#)

The Following User Says Thank You to syncjam For This Useful Post:

[Muhammad Hassan](#)

06-08-2009, 06:37 PM #46

Muhammad Hassan
HyperActive Warrior
War Room Member

Join Date: Dec 2008
Location: Bolton, UK
Posts: 126
Thanks: 63
Thanked 164 Times in 23 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Quote:

Originally Posted by **syncjam**
(sp) asterisk

Thanks for that

I just assumed it's the same as the cartoon character.

Changed spelling in original post.

Here's how to use * to find hot niches - step-by-step

[QUOTE](#) [MULTIQUOTE](#) [QUICK REPLY](#) [THANKS](#)

The Following User Says Thank You to Muhammad Hassan For This Useful Post:

[kayayurt](#)

07-01-2009, 02:11 AM #47

embrown
Warrioreess-In-Training

Join Date: May 2009
Location: Casa Grande, AZ
Posts: 142
Blog Entries: 2
Thanks: 76
Thanked 8 Times in 6 Posts

Social Networking

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

You guys are truly amazing! So I'm guessing I can use a Boolean search, too?

"how to" * dogs not cats

I know there's "not", "and", "or" and maybe a bit more. I'm not 100% on how to format that search though.

[Your Life, UPGRADED | Learn Email Marketing with this Awesome WSO!](#)

"There's more to life than profits!"
"Like what?"
"Uh..I dunno..slushies and stuff?"
--Randy Marsh, South Park

[QUOTE](#) [MULTIQUOTE](#) [QUICK REPLY](#) [THANKS](#)

07-01-2009, 01:23 PM #48

masbudz
Warrior Member

Join Date: Jul 2009
Location: Asia
Posts: 16
Thanks: 0
Thanked 0 Times in 0 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

Great Job Muhammad.. Thanks a lot

[KEYWORDRESEARCHPRO.BIZ](#) - New Keyword Research, come and see the video! You'll love it, like I do..
[Energy Healing](#)
[Alternative Cancer Treatment](#)

[QUOTE](#) [MULTIQUOTE](#) [QUICK REPLY](#) [THANKS](#)

07-01-2009, 02:13 PM #49

Amenda Jessera
HyperActive Warrior

Join Date: May 2009
Location: at the edge of the world
Posts: 318
Blog Entries: 1
Thanks: 27
Thanked 6 Times in 6 Posts

Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

HEy, it is a great method. Thxs for the share.. Let me bookmark this page..

[wealthy affiliate review | Weight loss pills](#)
[Denver seo | denver haunted houses](#)
[forex reviews](#)

[QUOTE](#) [MULTIQUOTE](#) [QUICK REPLY](#) [THANKS](#)

07-01-2009, 05:33 PM #50

Ryan700

HyperActive Warrior
War Room Member



Join Date: May 2008
Location: On the left coast in Canada
Posts: 197
Thanks: 53
Thanked 11 Times in 10 Posts
Social Networking



Re: Here's how to use a * (asterisk) to find hot niches in seconds - step-by-step

This is so simple! and it works!
I was so frustrated trying to brainstorm ideas for niches. There was a thread here on the WF about doing a search at EzineArticles. The person said to do a search with the words **how to** in the search field. It never gave me any results and other people complained about it too.
I tried it this way and I got results! Awesome!

P.S. - Update - I dug a little further with EZA and some of the results didn't have the keyphrase in them but they showed up in the first paragraph. Still works good enough for me.

How To Create A Unique Article Title In Less Time With Less Hassle

Mafia Wars Recruitment Center
Follow me on Twitter and I'll follow you!

Last edited by Ryan700; 07-01-2009 at 07:04 PM. Reason: Update.



POST REPLY

Page 1 of 2 1 2 >

Tags

[asterix](#), [find](#), [google](#), [keywords](#), [niches](#), [seconds](#)

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Pingbacks are **On**
Refbacks are **Off**

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WARRIOR
FORUM